



My Cape Is at the Cleaners: Choosing Happy over Perfect

Author: Wendy Elover

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My Cape Is at the Cleaners: Choosing Happy over Perfect

Superwoman is dead. At least she is at my house. In today's fast paced, technology-driven world, we've been told we can "have it all." We spend our time trying to be more and do more, even when we have nothing left to give.

In *My Cape Is at the Cleaners*, author Wendy Elover takes the reader on a journey behind the scenes of her own life - sharing the ups, the downs, and all the crazy in-between.

Wendy speaks to readers in relatable, short stories that remind us of what's truly important if we want to create our lives with intention.

Marketing and Publicity Plans

- Facebook Ads
- On-going posts on the author's FB page.
- Emails to the author's Opt-In Insider's List
- Local area book signings
- Podcasts including an author interview featured on True Conversations
- Local speaking engagements to Entrepreneur and Business Groups as well as Mom's Groups and Charitable Organizations
- Local visits to area networking groups

About the Author

Wendy Elover was born and raised in Maryland, and has been a lifelong entrepreneur and small business owner. She graduated from Rutgers University with a B.S. in Business Management and Marketing, and also earned her CPA & mortgage loan originator license.

She is an in-demand speaker for business and civic groups, and is Involved In many local charitable causes.

Wendy lives in Owings Mills with her husband & three daughters, including a set of fraternal twins.

